

Profile

name **Sven Ingmar Thies**

date of birth 14/7/1969 in Hamburg

Sven Ingmar Thies is an expert in Corporate and Interactive Design. He is specialised in corporate design systems and lasting design combinations of print and online media.

Sven Ingmar Thies has held position as Creative Director for Spirit Design in Vienna and as lecturer of design at HTL Linz (Austria). Previously he worked as Designer for Kitayama Institute in Tokyo, a well known Japanese design company that focuses on holistic design and architecture projects, and, as a young designer, for corporate identity consultants Henrion, Ludlow & Schmidt in London. After his university education at the University of Fine Arts Braunschweig, Germany, he worked freelance as Designer for Enterprise IG and Landor Association in Hamburg.

language skills English and Japanese

project experience
(selected projects)

Corporate Design, graphics and websites:

- Andritz (industrial machinery and plants), annual report 2004, Vienna [for Pjure]
- Enterprise IG (brand agency), stationery, brochures, Hamburg [for Enterprise IG]
- Joop! Living (home furniture), brochures, posters, POS material, Hamburg
- Kraft Foods (foods and beverages), Milka chocolate, POS material, Vienna
- Mark Vassallo (photographer), corporate design, website – <http://www.markvassallo.com>
- Niessing (jewellery manufacturer), corporate design, website, intranet, print media, Hamburg/Vreden/Seoul/Taipeh/Tokyo – <http://www.niessing.com>
- ÖBB (Austrian Federal Railways), annual report, sustainability report 2006, Vienna
- OMV (oil and gas group), improvements of corporate design and design guide, brochures, posters, macro websites, Vienna
- Sandoz (generic pharmaceuticals), corporate values, print media, Vienna
- Siteco (lighting), corporate design audits, guideline development, website, intranet, Traunstein (Germany) – <http://www.siteco.com>

Packaging:

- Bio.k (organic fast food chain), corporate design, packaging, Vienna [for Spirit Design]
- Cafe Cuadro, take-away packaging, Vienna

Product design and graphics:

- Atomic (ski industry), product graphics for skis, Altenmarkt (Austria)
- F2 (snowboard industry), product graphics for snowboards, Ried a. Innkreis (Austria)
- Kneissl (ski industry), product innovations and graphics for skis, Kufstein (Austria)
- Kita (paper manufacture), product development, “Interior made of Japanese Paper”, Shikoku/Tokyo
- Trumpler (design company), furniture made of cardboard, Stockholm/Hamburg

art/exhibitions

- 2/08 - 5/08 “Welle” (wave), by USM Berlin [one man exhibition]
- 6/07 - 9/07 “Welle” (wave), by USM Hamburg [one man exhibition]
- 7/04 - 8/04 “Japanese in Their Rooms”, Shanghai [photo project]
- 8/03 - 9/03 “Japanese in Their Rooms”, New York [photo project]
- 3/98 - 9/03 “What does love mean?”, Tokyo [one man exhibition]